

Memorandum of Understanding (MOU)

Between



SEEMNIL ADVERTISING

232/A3-6, Vitthal Apartment, Near BSNL office, Tarabai Park,

Kolhapur- 416003

&



Rajendra Mane College of Engineering and Technology

At/Post - Ambav (Devrukh), Tal. - Sangameshwar, Dist. - Ratnagiri,

Pin. - 415804. (Maharashtra)

on

29th March 2023

Memorandum of Understanding (MOU)

This Memorandum of Understanding ("MoU") entered into as of the 25th January 2023 between **SEEMNIL ADVERTISING**. A company organized and existing under the laws of India and having a local business address at 232/A3-6, Vitthal Apartment, Near BSNL office, Tarabai Park, Kolhapur- 416003 and **Rajendra Mane College of Engineering and Technology** an institution and existing under the laws of India, and having a college at At - Ambav (Devrukh) Tal.- Sangameshwar, Dist.- Ratnagiri, Pin.- 415804. (Maharashtra)

1. Recognizing the need to cultivate an industry and institution interaction, value addition and perpetual need to keep abreast with latest development in the field of Solar Industry and Industrial Automation Technology the parties have agreed to enter into a MOU. The purpose of this MOU is to memorialize recent conversations and basic understanding to the parties.

2. **SEEMNIL ADVERTISING** keep on updating the **Rajendra Mane College of Engineering and Technology** of students on the latest happenings on the media sector which includes,

- Mass Media activities
- Digital Media Techniques
- Marketing Advancement in Mass Media Management Systems
- Projects and Collaborative Activities
- Entrepreneurship Development
- Carrier and Job prospects for the students

3. **SEEMNIL ADVERTISING** shall identify and help student to implement industry level projects. The project will involve latest trends in Marketing Advancement in Mass Media Management Systems. The cost of the project shall be borne by students.

4. **SEEMNIL ADVERTISING** shall arrange for the workshop on Marketing and Operations of Marketing Advancement in Mass Media Management Systems at mutually agreed premises on chargeable basis. **SEEMNIL ADVERTISING** offers special Discount for the students of RMCET and **Rajendra Mane College of Engineering and Technology, Department of Master of Management Studies** students can attend this workshop/ training program. **SEEMNIL ADVERTISING** shall arrange all the needed for training. **Rajendra Mane College of Engineering and Technology** shall arrange for the infrastructure needed.

5. **SEEMNIL ADVERTISING** shall allocate certain seats for **Rajendra Mane College of Engineering and Technology** placements against vacancies. The student should follow the discipline as per industry rules and regulations.

6. This MOU create an interface between academic institutions and industry. This can help students for taking up **carriers in Journalism**.

7. During Any training program/ workshop the college will provide the residential & facility to the **SEEMNIL ADVERTISING** representative.

8. **Rajendra Mane College of Engineering and Technology, Department of Master of Management Studies** students can avail any telephonic/ mailing help (sudhakar.patil7479@gmail.com) from **SEEMNIL ADVERTISING** representative if they need in their professional life.

9. College will deduct TDS as per Government norms and will provide the required certificate to **SEEMNIL ADVERTISING**.

10. **SEEMNIL ADVERTISING** will provide certificate to all students as well as faculties those are attended the course, at the end of course.

11. This MOU shall be valid for one (1) year from the effective date and thereafter it may be renewed on mutually agreed terms.

Head of Department
Department of Master of Management Studies

CEO/ PROPRIETOR
SEEMNIL ADVERTISING

PRINCIPAL
Rajendra Mane College of Engineering & Technology, Ambav (Devrukh)
Sangameshwar Dist. Raichur
Pin 415604 (Maharashtra)

